



2024 – 2025 **ANNUAL REPORT**

About Synergy	03
Annual Overview	06
Major Achievements	07
Live Projects	10
Events and Initiatives	11
Other Initiatives	13
Future Initiatives	16
Our Alumni Network	17
Teachers In Charge	18

ABOUT SYNERGY



EXECUTIVE STATEMENT

MEET THE BOARD

ANNUAL OVERVIEW

MAJOR ACHIEVEMENTS

INTERNATIONAL



GLOBAL RANK 4

CORNELL EMI CORNING CASE COMPETITION

Kush Gupta (Batch of '26) secured the Global Rank 4 from amongst 750+ teams, 14 countries and 4 continents. Hosted by Cornell University's Emerging Markets Institute, this prestigious competition challenges students to tackle complex business issues within emerging markets.

IMA STUDENT CASE COMPETITION

Chandransh Bhargava (Batch of '26) secured Global Rank 3, outperforming teams from across the world in a business case competition. The team has been awarded a cash prize along with CMA scholarships. The case was based on an NBA player acquisition strategy.



GLOBAL RANK 3



GLOBAL TOP 20

GLOBAL MICROFINANCE CASE COMPETITION

Kush Gupta and Chandransh Bhargava (Batch of '26) emerged as the top 20 teams and made it to the Global Campus Heats Round. Hosted by the Microfinance Initiative of University of Melbourne, this competition saw participation from 13 universities, including NTU and SMU.

SWITCH INTERNATIONAL ENERGY COMPETITION

Nikhil Jain (Batch of '25) secured a spot in the top 20 teams globally along with other participation from more than 58 countries and 3600 participants. Run by the Switch Energy Alliance, SIECC inspires students to devise innovative solutions for global energy poverty and sustainability.



GLOBAL TOP 20



GLOBAL RANK 3

CASE CHALLENGE 5.0

HONG KONG UNIVERSITY X HANSRAJ

Kabir Upneja (Batch of '27) secured Rank 3 at Case Challenge 5.0 featuring MU & ACRC, Hong Kong University. This prestigious competition attracted 1,500+ participants offering a global dimension through its association.

MAJOR ACHIEVEMENTS

CORPORATE



NATIONAL RANK 3

GRANT THORNTON'S CASEQUEST COMPETITION

Kush Gupta (Batch of '26) secured rank 3 along with an INR 25,000 cash prize and internship opportunities with Grant Thornton Bharat LLP by competing with over 2,050+ students and more than 80 unique colleges.

BAIN AND COMPANY'S BRAINWARS

Kush Gupta & Manya Bassi (Batch of '26) which saw participation from over 800 teams representing various institutions nationwide challenging participants on strategic thinking, and business acumen.



NATIONAL TOP 10

NATIONAL



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

NATIONAL RANK 1

FINOPOLY: THE FINANCE COMPETITION

Harshveer Singh Chahal (Batch of '26) emerged as the National Winners under this competition organized under IIMI's Annual Fest, Atharva Ranbhoomi and saw participation from more than 1400 teams from across the nation.

REWIND 2024 CASE COMPETITION

Tanmay Jain (Batch of '27), emerged as a National Runner up at IIM Raipur, standing out among 2,500+ participants from across the nation, and brought home a prize worth INR 3,000.



NATIONAL RANK 2



NATIONAL RANK 2

ELEVATOR PITCH: B-PLAN COMPETITION

Chirag Bhagat (Batch of '27) achieved National Rank 2 in this flagship competition which brought together top talent from the country's leading business schools and universities, challenging participants to pitch innovative business plans.

MAJOR ACHIEVEMENTS

NATIONAL



NATIONAL RANK 3

SYNERGY ORION'25

Mannat Sagar (Batch of '27), secured in this premier event which witnessed participation from top institutions and over 1,500+ participants across the country, testing them on strategic problem solving, innovation, and business acumen.

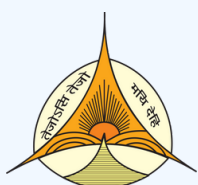
TAKEOVER: THE IB CASE COMPETITION

Daksh Jain (Batch of '27) was recognized as National Runners up at a prestigious event at IIM Shillong, organized by their Finance and Investment Cell, showcasing exceptional strategic problem-solving and business insight.



NATIONAL RANK 2

OTHER INSTITUTIONS



LIVE PROJECTS

ZYPP ELECTRIC

Profile and Duration: Strategy Interns (4 weeks)

Zypp Electric is an Indian company that provides a tech-enabled, **EV-as-a-service platform**, founded in 2017. Team Synergy managed a funding tracker for 100+ companies and evaluated pre-seed & seed investments strengthening Zypp Electric's startup ecosystem role. They also worked closely with the founder for his social media handles.



SUSTAIN LABS PARIS

Profile and Duration: Student Consultants (12 weeks)



Founded in 2017, Sustain Labs Paris is an enterprise based in India, the **UAE**, and **New Zealand** that establishes and manages new ventures and assets that profoundly move the needle towards a sustainable future. We worked with SLP's **CEO** and doubled Anant School of Climate Action's intake in 3 months by refining outreach.

METEOR VENTURE

Profile and Duration: Market Research and Strategy Interns (8 weeks)

Working in collaboration with **Meteor Venture's lead angel investor**, team Synergy delivered market research, P&L forecasts, fund allocation, and investor MIS formats. They facilitated a hair clinic's market entry via competitive analysis across 18+ Indian cities, driving data backed strategies for startup growth and investor engagement.



EVENTS & INITIATIVES

Vincenza 6.0

Synergy's Annual Conclave



2,400+

Participants

60,000+

Outreach

2

National Events

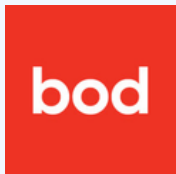
100+

Unique Colleges

40+

Collaborations

Corporate Exposure and Judges from various companies



McKinsey
& Company

Cash Prizes worth INR 80,000+

Internship opportunity with BOD Consulting, Speaker Session from EY



Vincenza 6.0 featured **Corporate Clash**, a strategic competition with quizzes, case studies, and presentations testing innovation, sustainability, and analytical skills in a high-pressure, leadership-driven environment.

Mark-O-Nova challenged participants through marketing quizzes, strategy design, auctions, and crisis scenarios, testing creativity, adaptability, and problem-solving while addressing real-world business and ethical challenges.

EVENTS & INITIATIVES

CBS Case Study Challenge

(Under Crescendo's CBS Business Championship 2025)



Synergy's flagship academic event under Crescendo (35,000+ attendees) drew **600+ registrations**. Ten finalist teams after surviving 2 preliminary rounds, tackled strategies for Luminous on diamonds, positioning, perceptions, and channel mix.

CATALYST'25

(In Collaboration with The Impact Project)

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Collaboration with John Jacobs

Onboarded it as a partner for internship opportunities amongst junior associates

Synergy proudly partnered with **John Jacobs**, a premium eyewear brand under **Lenskart**, to offer exclusive internship opportunities for our Junior Associates. **Roles** included Social Media, Strategy, and Marketing Interns providing hands-on industry exposure and skill building experiences that prepare freshers for dynamic careers.



OTHER INITIATIVES

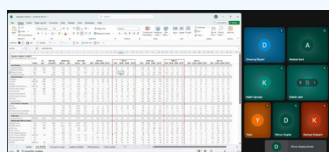
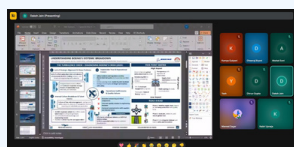
Launch of Investment Fund

This year, Synergy launched its **Investment Fund**, merging academic rigour with real world execution. Members gain hands-on experience in diversified assets, guided by data-driven strategies.

The Fund offers **real market exposure**, enabling members to research, invest, and manage live portfolios. It is meant for passionate finance leaders equipped with risk management skills, and economic insight.



Knowledge Sharing Sessions



At Synergy, we conducted a series of **Knowledge Sharing Sessions** to equip members with high-impact technical skills in Advanced Excel, PowerPoint, Canva design, technical analysis, and financial markets. Tailored to address real world challenges in projects and case competitions, these sessions enhanced analytical thinking and presentation finesse, impressing industry mentors and elevating our members' professional readiness.

Intra-society case competition

We hosted an **intra-society case competition** that simulated the intensity of real world challenges, equipping members with practical experience before entering high-stakes inter-college events. This initiative sharpened problem-solving, analytical, and presentation skills while fostering **peer-to-peer learning**. It allowed members to validate their abilities, refine strategies, and build the confidence needed to excel in prestigious external competitions.

OTHER INITIATIVES

Speaker Sessions: Financial Market Basics

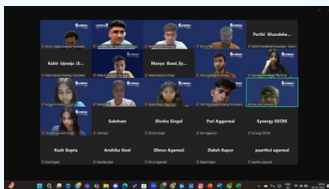
Synergy with **Jaipuria Institute of Management** hosted a dynamic seminar for 120+ attendees, simplifying stock market concepts through live trading, platform walkthroughs, and interactive discussions.



Financial Corridor conducted a hands-on seminar for 110+ students, covering equity, debt, ETFs, and portfolio-building, using real-world cases and tools like Zerodha to inspire confident, independent investing.



Webinar: THE PEER CONNECT



Synergy launched The Peer Connect to engage school students, linking **CUET aspirants** with SSCBS mentors for proven prep strategies, insider tips, and actionable guidance on English and General Tests. Designed to connect with **future Synergy members**, the session offered a clear CUET plan, course-college trade-off insights, and real success stories, inspiring freshers through mentorship from one of India's top undergraduate institutions.

Other seminars and Speaker Sessions

This year, Synergy conducted **6+ impactful sessions**, including stock market seminars, first aid training, CAT prep, and marketing workshops, delivering multi-faceted learning, real-world exposure, and practical skills, while inspiring freshers to join a vibrant, growth-driven community of passionate, industry-ready students.



OTHER INITIATIVES

7+ Research & Equity Reports

FUTURE INITIATIVES

PLACEMENTS

TEACHERS IN CHARGE



Synergy – The Corporate Society of SSCBS

Shaheed Sukhdev College of Business
Studies University of Delhi PSP Area – IV,
Sector-16, Rohini-110089



@Synergy – The Corporate Society of SSCBS



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